

MAINTAINING THE MO'

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Sportscasters often expound on the need for, or the fact that the team is "maintaining its (or the) momentum". This appears to be important in that some small success by the team leads to both the mentality for and the physical being of more success—"success breeds success".

But if the team keeps a losing streak alive, or make more errors after other errors, or comes by a losing attitude, isn't ever said to be "maintaining the mo' ". Momentum is a positive, forward moving, progress making process-- although it is true that one can gain momentum falling down a mountain, going faster and faster which certainly is not a positive thing.

In another scenario, momentum is not something automatically sustained—i.e., you (or your team) can lose momentum, through bad play, lack of action, mistakes, etc. A young teen must take the initiative to get that first innocent good night kiss. But it successful, there more than likely will be momentum built for a second, and a third (oops, the porch light just went on!). Success breeds success!

Putting this same approach into other venues show that an effort started needs to be nurtured, worked, developed, perhaps expanded, and certainly :propelled" in order to both establish and maintain the mo'. Not done, the mo' will subside, quickly, and the efforts regress into inertias, a salute of "nice try", or pure, outright failure. Even your car will slow down—and eventually stop—if you remove your foot from the gas pedal.

In large part enthusiasm is an important element in the mo'. Starting on a new venture certainly is thrilling; anticipating newness in so many things enlivens the effort. But there is no perpetual motion here-- you have to keep at it. You have to keep putting logs on the fire. Oh, there are a zillions examples, and analogies.

But the message here is that history does NOT record "flashes in the pans". Those brilliant efforts that die and disappear, unresolved, unfinished, unproven. Some take solace in, "It is better to try and fail, than not to try at all".

But let it rings from the rafters that Trying, pushpin, sustaining, and MAINTAINING THE MO', is a far far better experience. Your chance for success is exponential and surely the reward of higher quality and value.

So we need to be sure of what we start; its value; its perceived outcome; the fort that may be required; the down side; and then the pure simple human fact that we need to put our heart and soul into the effort.

We need a keen sense (of what to do); a clear goal (of what we want to accomplish); the resolve and strength to start and proceed; and the tireless effort to succeed in short, small increments, or in giant leaps.

No, success is not guaranteed, but isn't success in this instance like the avalanche—growing in size as it gains MOMENTUM! going down the hill.

Go, Mo', Go! Never, never let go of Mo', cause if you do there won't be mo' (that's the other mo'!)